Why Physician Leadership?

The Physician Leadership Program at the University Cincinnati Academic Health Center is designed to meet the growing demand for physician leaders who are prepared to lead in a rapidly changing health care environment.

- The dynamics of today’s health care environment has led to the convergence of business and medicine. Clinicians and administrators can no longer operate separately, particularly when the role of many physicians has shifted from that of caregivers to that of business leaders. Physicians must be proactive in the new paradigm, understand the language of business and leadership and be able to facilitate communication and effective change within their organizations.
- Physician leaders can influence health care policy and standards of care at this pivotal point in time.
- Physicians who learn how best to apply their leadership abilities and skills will help transform the delivery of health care in profound ways.

The University of Cincinnati Physician Leadership Program provides the knowledge, skills and tools need to increase the competencies of physician leaders and emerging leaders.

√ Gain an in-depth understanding of the changing dynamics of the health care sector and its impact on the delivery of health and medical care services.

√ Achieve skills and competencies in leadership, health executive management and organizational responsibility, accountability, and governance.

√ Determine effective strategies for quality improvement within one’s practice and systems.

√ Become empowered as leaders through dialogue, communication and engagement in a secure, cohort learning environment.

√ Experience multi-level transformation leading to professional and personal growth.

√ Assimilate increased knowledge and skills recognizing that small changes over time can have a large impact.

: Objectives

Upon completion of the Program, physicians will:

Participant Review
“Ours is a small primary care practice growing slowly. This training helped me set a tone and establish processes in our practice that could be followed in the long run. It is easier to implement changes in the beginning. It helps establish the organization’s values and vision.”
— Dr. M
Sample Topics
- Health Policy
- Health Economics
- Physician and Market Realities
- Legal and Ethical Aspects in Health Care
- Quality and Evidence-Based Outcomes
- Team Building and Collaboration in Health Care
- Dynamics of Change Management
- Cost and Quality Transparency Initiatives
- Consumerism and Changing Patient-Provider Dynamics
- Health Sector Finance
- Managing Health Care in Challenging Times
- The Future of Health Care

Continuing Medical Education
- 36 CME Category I credits

Program Benefits to Physicians
- Development of increased knowledge, skills, and competencies in multiple areas of physician leadership and management
- Exposure to modern thought-leaders in health care and medicine
- A challenging, supportive, motivational environment
- Personal inventory assessment and analysis
- Assessment of learning outcomes
- American Medical Association Category I CME Credits

2013 PROGRAM SCHEDULE

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<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
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<tr>
<td>Wednesday</td>
<td>6–9 PM</td>
<td>18, 25</td>
<td>2, 9, 16, 23, 30</td>
<td>6, 13, 20</td>
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Program Location:
Marriott Kingsgate Conference Center
At University of Cincinnati
151 Goodman Avenue
Cincinnati, Ohio 45219

Parking information and map will be emailed to participants.

Program Fees:
There is a subsidy fee of $1,200 per physician. Checks to be made payable to University of Cincinnati and sent to: Diane Phillips
PO Box 670394
College of Allied Health Sciences
Cincinnati, Ohio 45267-0394

Participant Review
“The program was useful in exposing me to a wide variety of business and leadership practices, so now, as I have moved up the chain of responsibility within CEI, I have “learned how to continue to learn” regarding the lessons imparted by the leadership course. This has culminated in my selection as the new Chairman of the Board this past June.”
— Dr. R.F.
Participant Reviews

“The Physician Leadership Program has helped me to look outward and realize that my leadership potential can touch an entire organization and not just my own practice. I feel that I am now among the small number of physicians ‘who get it’.”

— Dr. C

“The Program leaders clearly have a vision for a greater, more equitable health care system, and they value the role of physicians to help lead that vision.”

— Dr. B

For more information or to request additional applications, please contact:

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For additional applications or program logistics, please contact:

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