UC Health University of Cincinnati Physicians

Website
www.ucphysicians.com

Key Leadership
Myles L. Pensak, MD, Chief Executive Officer
Thomas Boat, MD, Chair of the Board, UC College of Medicine Dean
Lori Mackey, Chief Operating Officer
Peter Iacobell, Vice President and Senior Director of Strategic Planning/Development
Karen Hurt, Director of Operations
Tom Ducro, Chief Financial Officer
Joseph Fodor, Director of Revenue Cycle
Elizabeth Hilton, Director of Access
Steve Knost, Facilities Manager
Charles Pangburn, UC Health Vice President Chief Legal Officer & General Counsel
Chris Ralston, Director of Marketing & Physician Relations
Mike Sterling, Director of Human Resources
Rosemary Keiser, Vice President of Ambulatory Service

Media Contact
To arrange interviews with any physicians or staff of University of Cincinnati Physicians, please contact UC Academic Health Center Public Relations and Communications at 513-558-4553 or uchealthnews@uc.edu.

Overview
University of Cincinnati Physicians is the practice group for clinical faculty members at the University of Cincinnati College of Medicine. Approximately 700 physicians provide clinical services in nearly every health care specialty, some of which include: cardiology, emergency medicine, neurology, neurosurgery, oncology, orthopedics, pain management, primary care, surgery, urology and women's health.

University of Cincinnati Physicians providers teach and train medical students, perform innovative research and treat patients. They are dedicated to supporting the community through healing, teaching and leading. University of Cincinnati Physicians is the largest multi-disciplinary group of clinical specialists in Greater Cincinnati.

Locations
University of Cincinnati Physicians has three main locations:

- UC Health Physicians Office-Clifton, 222 Piedmont Ave. (corner of Eden and Piedmont) in Clifton, just minutes from
University of Cincinnati Physicians also provides services at numerous hospitals and satellite offices including:

University of Cincinnati Medical Center
UC Health West Chester Hospital and West Chester Hospital Medical Office South
Christ Hospital and Christ Hospital Medical Office Building
Lindner Center of HOPE
University Pointe Surgical Hospital (West Chester)
Jewish Hospital
Drake Center
Dearborn County Hospital
Hoxworth Building

History
University of Cincinnati Physicians traces its roots to 1987, when the faculty group practices at the University of Cincinnati began to operate under a common administration and became known as University of Cincinnati Medical Associates (UCMA). In 1998, UCMA changed its name to University of Cincinnati Physicians.

In 1999 University of Cincinnati Physicians developed a strategic plan. This included a new governance that integrated and aligned members, established committees to oversee University of Cincinnati Physician activities (such as finance, education, marketing and clinical practice) and developed a goal of doubling clinical revenue over an eight-year period. This would support the teaching and research missions of the College of Medicine and development of new infrastructure and locations needed to support growth.

Looking to expand its operations to the growing northern suburbs, University of Cincinnati Physicians acquired the 45-acre McGinnis Park site in West Chester in 2001. It then combined the land with 30 adjacent acres owned by the Miller-Valentine Group to form University Pointe LLC. Construction began on the 75-acre campus, known as University Pointe, with the development of an 80,000-square-foot medical office building to house University of Cincinnati Physician practices (funding was secured through tax-exempt bond financing). In 2002 University Pointe's medical office building opened, which is now known as UC Health's West Chester medical campus.

The northern campus's growth continued in 2003 with the completion of retail development, imaging center, dialysis center and the linear accelerator. Construction began on the ambulatory surgery hospital (which opened in October 2004). Development of University Pointe continued in 2005 with the completion of 22,000 square feet of office space, which houses a combination of community practices and university-related services.

In 2005, UC Health's West Chester campus began implementation of an electronic medical records system.

Also in 2005, the Health Alliance of Greater Cincinnati purchased 29 acres at University Pointe and began development of the West Chester Medical Center, which opened in May 2009. This community hospital has 160 beds with expansion plans to 300 beds.

In August 2009, University of Cincinnati Physicians joined with University Hospital (now University of Cincinnati Medical Center) and the University of Cincinnati to form UC Health.

University of Cincinnati Physicians Re-engineering Project

The University of Cincinnati Physicians Re-engineering Project began in 2007 as an effort to rebuild and greatly improve University of Cincinnati Physicians by transforming the multiple faculty group practices into a single nonprofit tax-exempt organization. The exempt mission is to support the teaching, patient care and research mission of the UC College of Medicine.
The Re-engineering Project grew out of a comprehensive review of UCP by ECG Management Consultants, Inc., one of the country's foremost health care consulting firms. Its major goals are to develop a clinical practice with shared and centralized services to improve patient care and overall operations, allow for greater integration of strategies, enhance cooperation and collaboration, and improve patient access to specialties and services.

Advantages include joint managed care contracting; improved and more efficient financial reporting; greater ability to finance projects at lower capital costs; consistent best practices, standards and guidelines throughout the organization; and a single point of interaction with potential external partners.

In 2009, the following departments were converted to the University of Cincinnati Physicians payroll: family medicine, internal medicine, OB-GYN, orthopedic surgery, pathology, physical medicine and rehabilitation, radiology, radiation/oncology, surgery, anesthesiology, dermatology, emergency medicine, neurology, occupational and environmental medicine, ophthalmology, otolaryngology and psychiatry.

University of Cincinnati Physicians' specialized, comprehensive services and nationally recognized clinical programs and centers allow it to provide a unique level of care unavailable elsewhere in the region.